NOVEMBER 12, 2026 **AGENDA ITEM # 10**

RECEIVE A PRESENTATION AND FILE A MEMORANDUM ON THE ECONOMIC BENEFITS OF MEASURE A AND FREEWAY SERVICE PATROL

Action Requested: Receive a Presentation

Key Staff: Dustin Purinton, Chief Financial Officer

Recommendation

Receive the presentation from Economic & Planning Systems, Inc. (EPS) and accept the final draft white paper documenting the economic and community benefits of Sacramento Transportation Authority-administered programs.

Background

The Sacramento Transportation Authority (STA) retained Economic & Planning Systems, Inc. (EPS) to prepare an economic benefits analysis of STA-administered transportation programs. The analysis is intended to explain, in a clear and publicly accessible format, how local transportation investments support economic activity, employment, project delivery, regional mobility, and the ability to attract additional state, federal, regional, and other funding.

The scope includes quantitative and qualitative analysis of Measure A, the Sacramento Countywide Transportation Mitigation Fee Program (SCTMFP), and the Sacramento Metropolitan Freeway Service Patrol (FSP). EPS was also directed to identify key accomplishments, funding beneficiaries, and representative case studies and to prepare a white paper and presentation for the STA Governing Board.

The agreement with EPS has a not-to-exceed amount of $25,000 and a term ending March 31, 2027. The scope established November 3, 2026, for delivery of the staff report and white paper and November 12, 2026, for presentation to the Board.

Discussion

EPS reviewed STA financial, program, and planning materials and coordinated with STA staff and participating agencies to compile information about the benefits supported by STA funding. The final draft is intended to provide the Board with a documented summary of program outcomes and provide STA with concise communication materials for use with partner agencies, stakeholders, and the public.

The white paper and presentation address the following topics:

Measure A investments and the role of local funding in delivering transportation projects and ongoing services throughout Sacramento County.

Economic activity and employment associated with transportation investment, including available estimates from prior analyses and current agency information.

The use of Measure A and other local revenues to leverage competitive grants, matching funds, and other outside resources.

Representative projects and programs that illustrate transportation, economic, and community benefits.

The contribution of SCTMFP and FSP to regional project delivery, mobility, safety, and reliable travel.

EPS will present the white paper's methodology, principal findings, case studies, and communication materials. The attached final draft should be read together with the presentation because EPS will explain the source, context, and limitations of the information summarized in the report.

Financial Impact

There is no additional fiscal impact associated with receiving the presentation and accepting the final draft white paper. The work is being completed under the existing EPS agreement, with compensation not to exceed $25,000. Any work beyond the approved agreement would require separate written authorization in accordance with STA contracting requirements.

Attachments

1. Benefits of Measure A Memorandum

2. Benefits of Measure A Fact Sheet